

SPRING CLOTHES To Suit Every Man



The fee STORE and reinsurance against glary.

Phone 6100 Greeley or drop us a postal. We will call for your furs, clean them (if moths are there we get them out), store them in our chilled air vaults (where the atmosphere never exceeds 32 degrees and where moths cannot exist), and return them to you when required in the Fall.



Distinctly conserva-tive; medium shoulder model. Conservative both in lapel and shape of coat.

Conservative c o a t .

Normal lapel and shoulder, but slightly fitting in the back.

Modified English model. High cut waist-coat. Slik mixed wors-teds such as dark blue with slik violet stripes.

It is a three-button model in which the top may either be buttoned or left open.

netched collar model with wide lapels English model. "Looks and bold lines through as though it were made

All the blending colors in these rugs are produced by white materials being dyed into the color which the rug shows. There is not an inch of old stuff. There is no Italian refuse rags that have been picked up, stripped and sewed by the scavenger into rag carpet balls, which is the case with usual

rugs sold at or about these prices. Prices 59c for a 24x36 in. mat, up to \$16.89 for a 12x15 ft. Rug.

Spring Importations of Paris Gowns

Which were displayed during the Exhibition held here last week

Have now been copied at materially lessened prices

The woman who desires above all things a French Gown or Costume for Easter, but finds the cost of the originals prohibitive, can have it. No one will know it is not an original unless she chooses to tell.

We have duplicated these superb creations accurately. There are no appreciable points of difference. Even the buttons are exact duplicates.

There are many women, however, who count the possession of an original imported model more important than its price. And they will be interested to know that our originals are marked at about half the price that other importers charge. We feel that a liberal concession is only fair after the Paris model has been copied by us.

Just one instance of our prices will show the enormous difference we save you. An original black and royal blue satin gown from Callot Soeurs, which we have marked \$245.00, is priced \$425.00 at a nearby establishment.

Russian Suits, by Paul Poiret Original \$175.00 Copy \$48.74

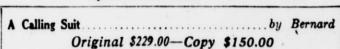
The color combination, the daring design, withal the elegance of this model, proclaim M. Paul Poiret's master mind.

The material is a very dark blue French serge, trimmed with copper color Faille Francaise silk, and lined to match.

The coat is Russian style, double-breatsed and slightly cutaway. It is bordered all round with a half-inch band of the copper silk, fastens with a double row of brass ball buttons, and gathers under a wide, patent leather belt with brass clasp. The skirt hangs straight, from a raised

belt of copper and blue, which loops at the back to conceal gathers. A wide band of the copper silk trims hem.

Second Floor, B'way.



It is of dark blue French serge, heavily embroidered with black braid, and is slashed at sides of coat.

Afternoon Gownby Maurice Mayer Original \$164.00-Copy \$59.75

Of thread-striped black and white silk with fichu of white thread lace. Ivory ball buttons and emerald silk plpings give pleasant contrast.

Taffeta Morning Frockby Rondeau Original \$174.00—Copy \$64.75 Blue and white-check taffetas with overdress of blue #

Eponge Frockby Jules

Original \$119.00-Copy \$49.74 This is an ultra-smart flame-color frock, suitable for seashore wear. The white pique plastron is crewel-embroidered in flame color and weighted with crystal ball

Taffeta Reception Gownby Jeanne Hallee Original \$195.00-Copy \$84.75 Scalloped brown ninon panniers drape a blue-brown striped changeant taffeta. The effect is very striking.

Taffeta Silk Frock by Paul Poiret Original \$219.00-Copy \$59.75

This is of striped and plain dregs-of-wine silk. In over-skirt effect, with a plastron of embroidered cream batiste.

Walking Suitby Drecoll Original \$219.00-Copy \$59.75 Gray and white whipcord, narrowly striped, with suede collar and cuffs.

Dinner Gown by Drecoll

Original \$296.00-Copy \$149.00 Cream and black chantilly lace with silk pendants, mounted on ivory satin.

Contrast the two or three models shown in the ordinary clothing store. These four models for stout men These four models for slim, tall men

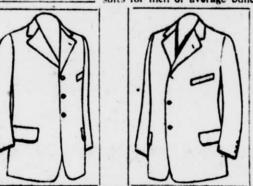
Twenty different models from which to select your Spring Suit.

All prices from \$14.75 to \$38.50

These four models are for These four models are for stout men. Macy's suits for slim, tall men. Our suits for stout men are not ordinary suits men of unusual height, although made in extra large sizes, but are suits designed after repeated consultations between our own expert and the best suit manufacturers in the country with the object of obtaining a model that gives a slim effect. The suits are designed to lie close to the body, and they very much reduce apparent breadth. Our suits for stout men are

et confined to the usual dark blue. Dark blue has been the only color that the stout man who bought his clothes at the ordinary clothing store has hitherto been able to wear. We, on the contrary, have suits for stout men in dezens of quiet patterns, including grays and tans in the newest weaves.

The same holds true with the models. We offer conservative regulation American models, the semi-English soft impressed lapel model and the extreme English model with marked waistline and narrow shoulder -in these suits as we do in our suits for men of average build.



they comprise a variety of pat-terns, are chiefly in very quiet effects, the patterns being such as to reduce the apparent effect of height. Semi-invisible checks and patterns of this character rather than prohounced stripes which tend to increase the ap-parent height. They give the broadening effect of the old-fashioned check without being n any way conspicuous We offer in these suits, in

different models to suit the dif-ferent tastes, including semi-Raglish, as well as a conservative conventional American

Our suits for men of over our suits for men of over average height are built with extra long sleeves, extra long trousers and extra long skirts on the coat. It is, therefore, not necessary to buy an unduly large chest measure in order to get adequately long sleeves, etc. We can fit the unusually tall man as well as we can fit the man of average build. man of average build.





Our suits for young men are actually young men's suits, and not the ordinary suits for men in smaller sizes. The patterns are jauntier and the cut a trifle more extreme than the suits for older We show below four of our most popular models. Macy caters especially to the young men. Our selection in models for the young man is as complete as the average clothing store selection for any man. Four complete different models to choose from, each with a different lapel shape. Every hapes that will best frame his face. These four models for youths and men of youthful build.

Ages from 15 to 20 Sizes from 31 to 36 Prices from \$9.75 to \$22.50



We







of eithe up, sen turned

ORIENTAL RUGS

A Sale of Turkish Rugs at Half Price is now in progress Some unusually fine Persian Rugs from the ancient

city of Tabriz, in the province of Azerbaijan, at less than such rugs usually cost to import.

When you buy Oriental Rugs at Macy's you buy from a store having a bureau in Constantinople at the head of which is a native with a lifetime experience in the buying of Oriental Rugs.

When you buy Oriental Rugs trom Macy's you buy from a store with a 55-year-old under-selling policy.

These two conditions in combination explain the difference between Macy's prices for selected Oriental Rugs and higher prices elsewhere, often for vareties which we should feel bound to reject.

We took from our stock a number of the finest specimens and reduced them to prices which are less than what one usually has to pay for very inferior grades.

The carpets are the best of their kind, being strictly all wool and vegetable dyed, thus insuring lasting color. These Rugs must not be confused with India Rugs, as those are inferior both in grade

While the price is an inducement, the real attraction is the quality, especially to customers who understand the difference between ordinary "Oriental Rugs" and selected specimens such as these. The lines included are:-

Hamidiehs (designs chiefly in Ilbrary effects)-rich, bold colors in red, blue and green. \$101.38 \$104.35 Egherdies (designs are chlefly suitable for living rooms)—plain grounds, mostly with medallion in centre.

Regularly Sale Price Regularly Sale Price 11.4 x 5.0 \$122.50 \$65.25 | 11.10x 8.2 \$159.00 \$72.75 | 11.11x 8.5 \$189.00 \$77.25 | 11.0 x 8.5 \$189.00 \$75.00 Gulistans (designs particularly advisable for dining rooms)—solld reds and greens with medallion or typical Turkish

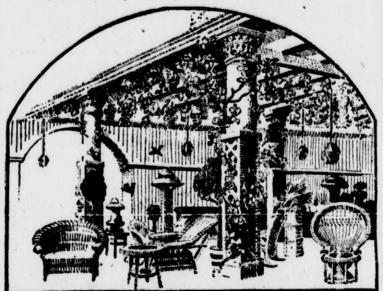
Regularly Sale Price Regularly Sale Price 8147.50 SSS. 75 | 13.10 x 9.3 \$142.50 SSS. 75 | 13.10

Summer In and Furniture Reed, Willow, Wicker and Rustic

In our fourth floor Pergola, which extends all the way through the block from 34th to 35th St.-200 feet in all-you will find everything that is newest in style and best in quality in summer furniture.

Tables, rockers, arm chairs, magazine stands, desk trays, tea wagons, tea tables, couches, lamps, book racks, davenports and swings.

Many of these pieces match, and consequently may be made up into beautiful suites.



WILLOW	FURNITURE
mpsfro	m \$6.74 to \$19.45

from \$11.24 to \$22.67 Settees ... from \$11.24 to \$19.67 ... from \$6.24 to \$15.24

Settees Side Chairs Box Couches Corner Chairs Porch Chairs and Rockers, from .79 to \$4.96 Willow and Reed Tables from \$5.24 to \$8.24

REED FURNITURE

In Shellac or Brown

In addition, porch rockers and chairs in all sizes; substantial wood frames with double cane seat and back.

Some of the new shapes are unique. Almost every other couch, chair or le has some quaint point of difference from another either in the shape or

The variety in our cretonne lined lamps, for instance, is astonishing, as there are something like 50 or 60 different kinds, many of which are not yet to be found in any other store.

are either for oil or electric light. The effect of the cretonne over light is indescribably beautiful. Our willow pedestals for flower pots or urns are also in large varieties.

Any of this furniture will be stained as desired. Can be stained in almost any color and the cost is very slight.

We make a specialty of arranging interior room furnishings in willow or reed, and will submit photos or drawings of reed furniture designed especially for you. No charge for this service.

We Supply Rustic Furniture

Made of Red Heart Log Cedar with the bark on, selected as much for its strength and durability as for its great beauty. Furniture made of these woods will last a lifetime, besides

which, its varnish is rainproof. We are prepared to give estimates and show sketches, if

required, for

Tea House, Bridges, Fences and all the other rustic requisites for beautifying the home. The following pieces are on sale in our furniture depart-

Red Cedar | Settee, 5 ft.long, 28 in.wide \$16.49 | Bird House | \$26.24 |
Arm Chair	\$5.94 & \$9.24	Dog House	\$37.49
Side Chair	\$7.49	Flower Pot	\$3.24
Flower Stand	\$6.24	Settee	\$10.49
Table	\$9.24	Squirrel House	\$4.24
Flower Stand	\$7.49	Lamp Post	\$26.24
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$26.74
Side Chair states	\$4.49	Archway	\$

 Flower Stand
 \$6.24
 Settee
 \$10.49

 Table
 \$9.24
 Squirrel House
 \$4.24

 Flower Stand
 \$7.49
 Lamp Post
 \$26.24

 Side Chair, slat seat
 \$4.49
 Archway
 \$26.74
 Laurel Wood Roots Side Chair. \$6.24 | Arm Chair \$14.49 Flower Box & Stand \$5.24 & \$8.24 | Settee \$18.24

SPRING BED LINENS

We call attention to our first-quality pure linen sheets and pillow cases, of imported and domestic weaves.

We import our linen sheets and pillow cases from Ireland, Belgium and Germany. The German linen is a heavy fabric flax not as soft as the Irish and Flemish qualities but preferred by many.

For the German sheet our lowest-in-the-city price is \$2.49, and for the Irish or Flemish Linen sheets \$3.49.

We also carry a complete line of cotton bed coverings,

including our own "Pride of Broadway" full bleached sheets and pillow cases made to our order from a fine, strong cotton, and our "Red Star" Special, which is a somewhat heavier quality.

We feature also "Fruit of the Loom," the superior quality by which all cotton sheeting is compared: SHEETS



PILLOW CASES 42x3014 in 166 45x3014 in 186 50x3012 in 216 51x3012 in 226 BOLSTER CASES 42x70 in 36 45x70 in 36 CRIB SHEETS

A full assortment of hemstitched "Fruit of the Loom" sheets and pillow cases from 61c to \$1.07.